Statistical Bulletin: No: 16/2016

VISITOR STATISTICS

(Third Quarter 2014)

Solomon Islands National Statistics Office
Ministry of Finance
Honiara
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Introduction

This quarterly bulletin is produced by the National Statistics Office NSO in the Ministry of Finance and Treasury. It provides information on international arrivals comprised of the returning resident, intending resident, and visitor. The explanation of these categories is provided in Appendix 1 of the bulletin.

Visitor category comprised the bigger share of the bulletin, (portrayed in tables 1 to 8); compared to the returning and intending resident category portrayed in Tables 1, and 9 to 12. The bulletin includes twelve tables and eight charts stretched over cross-field tabulation, preferably to meet information need of local, regional, and international researchers.

The information captured through a self fill Disembarkation form that was completed by all disembarking passengers. The forms were collected by Immigration officials at international check-in counters on arrival. The coverage of the bulletin is complete.

Sheer acknowledgement is owed to the Immigration Department for their continuous support of this bulletin, by providing an office space and permitting the statistics office to input completed forms. With the official arrangement in-placed between the Statistics and Immigration departments this bulletin is possible.

The inclusion of four new tables 9 to 12 in Appendix 2 of the bulletin anticipates to complete the distribution portrait of Intending and Returning resident. The distribution is by age groups, occupation and by country of usual residence.

Data limitations, highlighted in the previous bulletin still remain, though some have substantially improved but noted again for ease of reference as follows:-

- Data entry duplication by the Immigration and Statistics departments was a long standing issue. Discussion of the issues had been made by the two departments, though resolution has been recognized, this was yet to be put in place.
- Timeliness of visitor statistics has improved but the bulletin may be delayed by the production process.
- The information contained in the bulletin is based on information captured from the data source by the SINSO.
- The monetary value of the industry is not available and thus not possible in this bulletin. The concepts and definitions of the arrival categories were included in Appendix 1. The symbols that are likely to be used are:
  - zero if representing a value
  - negative change if representing a percentage change
  + positive change if representing a percentage change
  p preliminary figure, subject to revision
  r revised
  e estimate
  n/a not available
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COMMENTARY OF RESULTS

International Arrivals
Total Arrivals for the third quarter of 2014 was 10,253. This figure showed an increase of 6.2% compared to the previous quarter (2nd Quarter 2014). Compared to the same quarter a year ago, it showed a decrease of 12.3%. Arrivals classified by the category for the third quarter of 2014 showed that returning resident comprise of 36%. Visitors recorded 54% and the remaining 10% was recorded for intending resident. Visitor arrivals for the third quarter showed an increase of 11.3% to 5,483 compared to the second quarter 2014 figure of 4,925. Compared to the same quarter in 2013, a decrease of 20.4% was recorded. Table 1, showed visitor and returning resident categories comprised the larger proportion of all arrivals while the intending resident represents the lesser share during the quarter. Chart 1 gives a clear picture of all the categories.

The country of China is now added to the list of country of residence. In previous reports ‘China’ was merged with countries of ‘Other Asia’.

Visitor by Country of Residence
Arrivals by country of residence for third quarter continue to show that Australians (46.0%) remains the frequent travellers to Solomon Islands as in the previous quarters, followed by Other Asia (12.0%), NZ (7.4%), US (5.9%), PNG and Fiji (5.0%), and Other Pacific (3.4%). Table 2 showed further detailed information.

Visitor by Month
Visitors by monthly arrivals for the quarter showed that July has the highest number of arrivals with 2,114 persons. This was followed by the month of September with a recorded total of 1,730 persons and August the least with 1,639 persons.

Tourists
Tourist arrivals for third quarter of the year recorded a total of 1,776 persons and they spent an average of 16 days in the country. The highest number of tourists recorded for the quarter comes from Australia (50.0%) and staying in the country for an average of 15 days. This was followed by Other Asia (11.0%), US (9.5%), Other Europe (4.5%), Japan (3.9 %), and NZ (3.5%).

Visitor by Purpose of Visit
Distribution of visitors by purpose of visit revealed that Business & Conference (38.1%) as most popular during the quarter. This was followed by Holiday & Vocation (31.3%), Other (18.7%), Visit friends & relatives (10.8%) and Transit & stopover the least with 1.1%.

Visitor by Age Group
Visitor Arrivals by broad age groups showed that 75.6% of arrivals were in the 25years to 64years age range. The younger and the older age brackets represent 20.6% while the remaining 3.9% represents visitors who did not state their age. Male represent 69.2% of the arrival and female 30.8%. (Refer to Chart 6)

Visitor by Occupation
Visitor by occupational category revealed that those who stated Other (36.6%) recorded the highest during the quarter. This was followed by Professional & Technical (34.1%), Administration and managerial (10.3%), No work (8.4%), Service Worker and Production & Related Work (3.9%). Table 7 further revealed that Australia not only dominated the Arrivals in terms of markets but also dominated most of the categories of occupations during the quarter. Refer to Table 7 for further analysis.

Visitor by Carrier
The most popular carriers during the quarter were Solomon Airlines (51.8%) followed by Virgin Australia (31.1%), Air Niu Gini (14.7%) and Fiji Airways (2.3%).

1 Refer to Appendix 1 for the definition
## Table 1: Total Arrivals Classified by Purpose of Travel by Sex, by Year by Quarter: 3rd Quarter 2014

<table>
<thead>
<tr>
<th>Year / Quarter</th>
<th>Returning Resident</th>
<th>Intending Resident</th>
<th>Visitor</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>M</td>
<td>F</td>
<td>T</td>
<td>M</td>
</tr>
<tr>
<td>2011 1st</td>
<td>1,187</td>
<td>724</td>
<td>1,911</td>
<td>694</td>
</tr>
<tr>
<td>2nd</td>
<td>1,601</td>
<td>880</td>
<td>2,481</td>
<td>615</td>
</tr>
<tr>
<td>3rd</td>
<td>1,716</td>
<td>739</td>
<td>2,455</td>
<td>642</td>
</tr>
<tr>
<td>4th</td>
<td>3,297</td>
<td>1,765</td>
<td>5,062</td>
<td>4</td>
</tr>
<tr>
<td>2012 1st</td>
<td>1,915</td>
<td>994</td>
<td>2,909</td>
<td>15</td>
</tr>
<tr>
<td>2nd</td>
<td>1,782</td>
<td>967</td>
<td>2,749</td>
<td>667</td>
</tr>
<tr>
<td>3rd</td>
<td>2,169</td>
<td>1,218</td>
<td>3,387</td>
<td>22</td>
</tr>
<tr>
<td>4th</td>
<td>3,192</td>
<td>1,784</td>
<td>4,976</td>
<td>5</td>
</tr>
<tr>
<td>2013 1st</td>
<td>1,966</td>
<td>1,111</td>
<td>3,077</td>
<td>6</td>
</tr>
<tr>
<td>2nd</td>
<td>2,422</td>
<td>1,344</td>
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<tr>
<td>3rd</td>
<td>2,442</td>
<td>1,415</td>
<td>3,857</td>
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</tr>
<tr>
<td>4th</td>
<td>3,577</td>
<td>2,051</td>
<td>5,628</td>
<td>12</td>
</tr>
<tr>
<td>2014 1st</td>
<td>2,100</td>
<td>1,287</td>
<td>3,387</td>
<td>3</td>
</tr>
<tr>
<td>2nd</td>
<td>2,511</td>
<td>1,231</td>
<td>3,742</td>
<td>126</td>
</tr>
<tr>
<td>3rd</td>
<td>2,399</td>
<td>1,295</td>
<td>3,694</td>
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</table>

<table>
<thead>
<tr>
<th>Percentage change</th>
<th>Returning Resident</th>
<th>Intending Resident</th>
<th>Visitor</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st-2nd</td>
<td>26.4</td>
<td>64.8</td>
<td>38.0</td>
<td></td>
</tr>
<tr>
<td>2nd-3rd</td>
<td>21.7</td>
<td>26.0</td>
<td>23.2</td>
<td></td>
</tr>
<tr>
<td>1st-4th</td>
<td>3.2</td>
<td>2.1</td>
<td>1.7</td>
<td></td>
</tr>
<tr>
<td>2nd-4th</td>
<td>11.4</td>
<td>46.5</td>
<td>11.7</td>
<td></td>
</tr>
<tr>
<td>2nd-1st</td>
<td>24.1</td>
<td>18.4</td>
<td>24.3</td>
<td></td>
</tr>
<tr>
<td>2nd-2nd</td>
<td>8.0</td>
<td>1.1</td>
<td>8.1</td>
<td></td>
</tr>
<tr>
<td>2nd-3rd</td>
<td>36.4</td>
<td>39.0</td>
<td>37.0</td>
<td></td>
</tr>
<tr>
<td>3rd-4th</td>
<td>12.6</td>
<td>16.2</td>
<td>13.9</td>
<td></td>
</tr>
<tr>
<td>3rd-1st</td>
<td>0.8</td>
<td>5.3</td>
<td>2.4</td>
<td></td>
</tr>
<tr>
<td>3rd-2nd</td>
<td>2.4</td>
<td>12.1</td>
<td>13.1</td>
<td></td>
</tr>
<tr>
<td>4th-3rd</td>
<td>46.5</td>
<td>14.0</td>
<td>45.9</td>
<td></td>
</tr>
<tr>
<td>4th-1st</td>
<td>6.8</td>
<td>15.8</td>
<td>10.1</td>
<td></td>
</tr>
<tr>
<td>4th-2nd</td>
<td>41.3</td>
<td>-37.3</td>
<td>-39.8</td>
<td></td>
</tr>
<tr>
<td>4th-3rd</td>
<td>3.7</td>
<td>8.4</td>
<td>-0.6</td>
<td></td>
</tr>
<tr>
<td>4th-1st</td>
<td>19.6</td>
<td>4.4</td>
<td>10.5</td>
<td></td>
</tr>
<tr>
<td>4th-2nd</td>
<td>-1.8</td>
<td>-8.5</td>
<td>-4.2</td>
<td></td>
</tr>
<tr>
<td>4th-3rd</td>
<td>-4.5</td>
<td>5.2</td>
<td>-1.3</td>
<td></td>
</tr>
</tbody>
</table>

**Chart 1: Arrivals by category 3rd quarter 2014**

- Visitor 54%
- Returning Resident 36%
- Intending Resident 10%
### Table 2: Visitor Arrivals by Country of Residence by year by quarter: 3rd Quarter 2014

<table>
<thead>
<tr>
<th>Country of Usual Residence</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Q1</td>
<td>Q2</td>
<td>Q3</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Q1</td>
<td>Q2</td>
<td>Q3</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Q1</td>
<td>Q2</td>
<td>Q3</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Q1</td>
<td>Q2</td>
<td>Q3</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Q1</td>
<td>Q2</td>
<td>Q3</td>
<td>Q4</td>
</tr>
<tr>
<td>Australia</td>
<td>2,569</td>
<td>2,763</td>
<td>3,042</td>
<td>3,018</td>
</tr>
<tr>
<td>PNG</td>
<td>443</td>
<td>479</td>
<td>589</td>
<td>546</td>
</tr>
<tr>
<td>US</td>
<td>188</td>
<td>243</td>
<td>368</td>
<td>241</td>
</tr>
<tr>
<td>NZ</td>
<td>385</td>
<td>433</td>
<td>479</td>
<td>427</td>
</tr>
<tr>
<td>UK</td>
<td>78</td>
<td>110</td>
<td>101</td>
<td>91</td>
</tr>
<tr>
<td>Japan</td>
<td>145</td>
<td>106</td>
<td>229</td>
<td>161</td>
</tr>
<tr>
<td>Germany</td>
<td>22</td>
<td>26</td>
<td>38</td>
<td>25</td>
</tr>
<tr>
<td>Canada</td>
<td>51</td>
<td>30</td>
<td>55</td>
<td>56</td>
</tr>
<tr>
<td>Oth.Pacific</td>
<td>185</td>
<td>185</td>
<td>170</td>
<td>223</td>
</tr>
<tr>
<td>Vanuatu</td>
<td>125</td>
<td>103</td>
<td>100</td>
<td>185</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>12</td>
<td>12</td>
<td>22</td>
<td>84</td>
</tr>
<tr>
<td>Fiji</td>
<td>262</td>
<td>327</td>
<td>285</td>
<td>330</td>
</tr>
<tr>
<td>Other Asia</td>
<td>487</td>
<td>523</td>
<td>562</td>
<td>484</td>
</tr>
<tr>
<td>Netherlands</td>
<td>18</td>
<td>13</td>
<td>20</td>
<td>13</td>
</tr>
<tr>
<td>Oth.Europe</td>
<td>60</td>
<td>62</td>
<td>63</td>
<td>61</td>
</tr>
<tr>
<td>France</td>
<td>10</td>
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<td>Italy</td>
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<td>30</td>
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<tr>
<td>China</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Oth.Country</td>
<td>66</td>
<td>53</td>
<td>79</td>
<td>90</td>
</tr>
<tr>
<td>Total</td>
<td>5,119</td>
<td>5,505</td>
<td>6,244</td>
<td>6,073</td>
</tr>
</tbody>
</table>

### Chart 2: Visitors Arrival by Country of residence by quarter, 3rd quarter 2014

- **Figures for ‘China’ for previous quarters was included in ‘Other Asia’**
Table 3: Visitor Arrivals by Month: 2006 – 3rd Quarter 2014

<table>
<thead>
<tr>
<th>Month</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>952</td>
<td>546</td>
<td>889</td>
<td>1,602</td>
<td>1,235</td>
<td>1,600</td>
<td>1,383</td>
<td>1,590</td>
<td>1,415</td>
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<tr>
<td>February</td>
<td>838</td>
<td>1,020</td>
<td>1,282</td>
<td>1,422</td>
<td>1,209</td>
<td>1,658</td>
<td>1,591</td>
<td>1,544</td>
<td>1,523</td>
</tr>
<tr>
<td>March</td>
<td>972</td>
<td>1,251</td>
<td>802</td>
<td>1,249</td>
<td>1,766</td>
<td>1,861</td>
<td>1,677</td>
<td>2,184</td>
<td>1,816</td>
</tr>
<tr>
<td>April</td>
<td>994</td>
<td>1,452</td>
<td>1,388</td>
<td>1,499</td>
<td>1,820</td>
<td>1,736</td>
<td>1,839</td>
<td>2,021</td>
<td>1,514</td>
</tr>
<tr>
<td>May</td>
<td>858</td>
<td>1,137</td>
<td>1,261</td>
<td>1,393</td>
<td>1,137</td>
<td>1,760</td>
<td>1,968</td>
<td>1,857</td>
<td>1,462</td>
</tr>
<tr>
<td>June</td>
<td>1,289</td>
<td>1,265</td>
<td>1,552</td>
<td>1,724</td>
<td>1,797</td>
<td>2,009</td>
<td>3,122</td>
<td>2,317</td>
<td>1,949</td>
</tr>
<tr>
<td>July</td>
<td>865</td>
<td>822</td>
<td>1,692</td>
<td>1,603</td>
<td>2,264</td>
<td>2,185</td>
<td>2,865</td>
<td>2,574</td>
<td>2,114</td>
</tr>
<tr>
<td>August</td>
<td>892</td>
<td>1,299</td>
<td>1,469</td>
<td>1,520</td>
<td>1,845</td>
<td>1,900</td>
<td>2,133</td>
<td>2,022</td>
<td>1,639</td>
</tr>
<tr>
<td>September</td>
<td>681</td>
<td>1,299</td>
<td>1,457</td>
<td>1,659</td>
<td>2,153</td>
<td>2,159</td>
<td>2,309</td>
<td>2,291</td>
<td>1,730</td>
</tr>
<tr>
<td>October</td>
<td>942</td>
<td>1,260</td>
<td>1,399</td>
<td>1,709</td>
<td>1,813</td>
<td>1,931</td>
<td>1,929</td>
<td>2,087</td>
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</tr>
<tr>
<td>November</td>
<td>1,118</td>
<td>1,246</td>
<td>1,545</td>
<td>1,475</td>
<td>1,624</td>
<td>2,195</td>
<td>1,545</td>
<td>1,981</td>
<td></td>
</tr>
<tr>
<td>December</td>
<td>1,081</td>
<td>1,151</td>
<td>1,528</td>
<td>1,405</td>
<td>1,858</td>
<td>1,947</td>
<td>1,564</td>
<td>1,993</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>11,482</td>
<td>13,748</td>
<td>16,264</td>
<td>18,260</td>
<td>20,521</td>
<td>22,941</td>
<td>24,431</td>
<td>15,162</td>
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Percentage

<table>
<thead>
<tr>
<th>Month</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>8.3</td>
<td>7.3</td>
<td>8.5</td>
<td>8.7</td>
<td>7.5</td>
<td>11.2</td>
<td>7.5</td>
<td>7.8</td>
<td>9.7</td>
<td>8.2</td>
<td>9.7</td>
<td>9.4</td>
<td>100</td>
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Table 4: Visitors, classified as tourists by Country of residence by year, quarter and average length of stay: 2012 – 3rd Quarter 2014

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*Figures for ‘China’ for previous quarters was included in ‘Other Asia’

Chart 4: Tourist Arrivals by Country of Residence, 3rd Quarter 2014
Table 5: Visitor Arrivals by Country of Residence by Purpose of Visit by sex: 3rd Quarter 2014

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<th>Country of Usual Residence</th>
<th>Business &amp; Conference</th>
<th>Holiday &amp; Vocation</th>
<th>Transit &amp; Stopover</th>
<th>Visit friends/Relatives</th>
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Chart 5: Visitors Arrival by Country of Residence by Purpose of Visit, 3rd quarter 2014
Table 6: Visitor Arrivals by Country of Residence by Age Groups by Sex: 3rd Quarter 2014

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Chart 6: Visitor Arrivals by Age Group category by sex, 3rd quarter 2014

[Chart showing visitor arrivals by age group and sex]
### Table 7: Visitor Arrivals by Country of Residence by Occupation and Sex: 3rd Quarter 2014

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<th>Clerical &amp; Related Work</th>
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<th>Service Worker</th>
<th>Agriculture Forestry Fishery</th>
<th>Production &amp; Related Work</th>
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### Chart 7: Visitors Arrival by occupation by sex, 3rd quarter 2014

[Chart showing visitor arrivals by occupation and sex]
Table 8: Visitor Arrivals by Country of residence by Carrier by Sex: 3rd Quarter 2014

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Chart 8: Visitor Arrivals by Carrier by Sex, 3rd quarter 2014
Appendix 1

Concepts and Definitions

Persons entering Solomon Islands classify themselves into three (3) categories; returning resident, intending resident, and visitor. The concepts and definitions of the various categories are as follows:

(i) Returning residents

- Solomon Islanders and non-Solomon Islanders who have left the country and are returning to continue their residence.
- Non Solomon Islanders includes resident permit holders and Diplomatic officials, and their immediate family members. This may also includes legal or official arrangements that fall out side of the above.

(ii) Intending residents

- Non-Solomon Islander who wish to take up residence in Solomon Islands.

(iii) Visitors

- Any traveller who is not a Solomon Islander and who purposely spend less time – at most a period of 120 days\(^2\), in the country and with the intention and purpose of visiting.
- **Tourist**
  - Visitors who further classify themselves stating their visit are purposely for ‘holiday and vacation’. This exclude, tourist arrivals by cruise ships.
  - Wife accompanying husband on business purpose is a private tourist unless also working.
  - *World Tourism Organization WTO definition of Tourism:*
    - *It comprises the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited*\(^3\).

(iv) Markets

- **Country of Usual Residence**

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\(^2\) Solomon Islands 1993 Statistical Yearbook.

\(^3\) Dimensions of Hospitality, Study guide 1. p17
### Table 9: Intending Resident Arrivals by Country of Residence by Occupation and Sex: 3rd Quarter 2014

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<th>Country of Usual Residence</th>
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<th>Clerical &amp; Related Work</th>
<th>Sales Worker</th>
<th>Service Worker</th>
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